

THE
S O U V E N I R
COLLECTION

CURATING ELEGANT &
TIMELESS MEMORIES

Souvenirs That Tell Your Unique Story

T S C

ABOUT US

The Souvenir Collection elevates your brand with custom-designed, sustainable products, delivered fast and tailored to your vision.

Our current customer base includes The Royal Collection, Historic Royal Palaces, English Heritage and The British Museum as well as supplying merchandise to various visitor attractions such as The Merlin Group and London Zoo.

With offices in London and Manchester boasting a fully-fledged print, design and warehouse facilities we cover many different

product categories including drinkware, stationery, bags, gifting, magnets, pin badges, keyrings, snow globes, glass paperweights and more.

At The Souvenir Collection, we are proud to offer exciting eco-ranges, personalisation and on-demand products too, to suit your every need. We can create what your heart desires.

www.thesouvenircollection.com

ZSL
LONDON
ZOO

boohoo

English
Heritage

The
Post
MARKET

L.F.C.

national
museum
australia

COLCHESTER ZOO

HISTORIC SCOTLAND
H&A ADDRESS

Harrods

GYM & KING

HISTORIC ROYAL PALACES

NATIONAL
TRUST for
SCOTLAND

The British
Museum

V&A

ROYAL
AIR FORCE
museum

the
DESIGN
MUSEUM

BUCKINGHAM PALACE

BUCKINGHAM PALACE

WINDSOR CASTLE

PALACE OF
HOLYROODHOUSE

RA

RZSS

WILKINSON

BLenheim PALACE

THE CHAMPIONSHIPS
WIMBLEDON

THE ROYAL YACHT
BRITANNIA

TOWER
BRIDGE

TOWER
BRIDGE

TOWER
BRIDGE



THE
SOUVENIR
COLLECTION



T S C

WHY US?

- ✔ Leading specialist provider of merchandise and gifts.
- ✔ Quality products, bespoke ranges and circular manufacturing supported.
- ✔ Team with strong expertise in print, design, warehouse and logistics management.
- ✔ In-house print-on-demand with full colour printing, low MOQ and fast turnaround times.
- ✔ On-trend, customer-focused designs with creative innovation at the core.



FOUNDER

Joanne Varley

www.thesouvenircollection.com



THE
SOUVENIR
COLLECTION

ART & GALLERY

From Wall to Hand



CREATIVE CONTINUITY

We collaborate with artists and galleries to thoughtfully extend creative expression beyond the exhibition space, creating considered keepsakes that honour the original work.



ART MADE TO KEEP

ZOOS & WILDLIFE

Nature Made Memorable



Soft Cotton T-shirt
Bespoke Custom-made Metal Keyring



Drawstring Bag | Denver
Bottle
A5 Warwick Notebook
Mini Notebook
Recycled CD Case Pencils

JOYFUL REMINDERS

In-house designs inspired by wildlife and conservation, developed collaboratively and refined to suit each environment.

PENS & PENCILS

Signature Design, Shaped by Identity



Custom Designed
Bespoke Pens & Pencils



Custom Designed
Bespoke Pens with Packaging

INDIVIDUALLY CRAFTED

Collections designed entirely from scratch, shaped around brand identity and individual detail, that become lasting objects, designed to hold stories, memories, and daily moments.



PERSONALISED

Thoughtful Design



Ceramic Mug | Notebook | Denver Bottle



Tea towel

DETAILS THAT MATTER

Personalisation adds a thoughtful finishing touch, turning well-designed keepsakes & gifts into personal stories.

SEASONAL

Traditions to Treasure



Hampton Matte Bottle | Seattle Bottle | Children's Bottle | Tumbler | Christmas Ornament



Tumbler | Palma Bottle | Beach Towel | Bespoke Keyring

MOMENTS WORTH REPEATING

Seasonal collections designed to capture the feeling of each moment and celebration.

SPORTS

Team Keepsakes



Premium Hoodie



Premium Hoodie | Seattle Bottle



Atlantis Bottle | Tumbler | Richmon Jute Bag | Bottle Bag | Custom Accessories Bag | Custom Supplied Backpack | Cambridge Notebook | Keyring | Baseball Cap | Tea towel



PRIDE IN DETAIL

Collections designed to celebrate belonging, loyalty and shared passion across sport.

MUSEUMS

Stories Preserved



HISTORY YOU CAN HOLD

Designs inspired by exhibitions, architecture and archival detail, extending the museum narrative beyond the visit.

LOCATION

Local Stories To Take Home



Mini Notebook
Bespoke Custom-made Magnet
Bespoke Custom-made Keyring
Custom-made Metal Compact Mirror



Recycled Camden Pen
Tea Towel



Hampton Matte Bottle
Custom-made Velvet Notebook

PLACE, REMEMBERED

Country and region-inspired collections designed to reflect culture, character and identity.

THE
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THANK YOU

T S C

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